

Hollywood Expressions On-Location Makeup Classes 2009

What is HEX High Fashion Beauty Certificate Program?

With this program students will learn the HEX Beauty Makeup Artistry that will help to jump-start their career as a Beauty, Spa, Salon, Bridal, High Fashion and Runway makeup artist, as well as Photography / Print, TV, and Media makeup artist.

You can work for yourself as a freelance makeup artist or work for an agency or a company such as MAC cosmetics, you can open your own cosmetic shop or sale your own cosmetic line online. These are just some of the possibilities to choose from.

With this program, all students will be conducting hands-on makeup artist applications every day and will be assisted and instructed individually by the instructor. This will allow students to learn all of the Pro Techniques and Sciences of HEX Makeup Artistry, as well as how to achieve a proper makeup application.

All of our high fashion certificate beauty classes are the same no matter where or when you take them. We believe in quality of our educational programs not quantity.

Below are some of the highlights of what you will learn in this class.

Our classes are fully hands on and doing makeup applications all day. All students will be applying makeup, we only do a 30 minutes introduction theory lesson at each class segment and the rest is all hands-on lessons and practical instructions.

Day 1 (10.00 AM till 5.00 PM)

Fundamentals of makeup artistry, foundation color-matching, proper eyeliner application, false eyelash, eyebrow application

Foundation match, proper eyeliner techniques, eyebrow, natural eye shadow, makeup for a day event

Day 2 (10.00 AM till 5.00 PM)

Color combination, different skin types, highlighting and contouring, bridal makeup as a business, bridal-trial sessions, consultations, and bridal contracts, Cat eyes, eye shadow application, Natural, pearly, elegant bridal makeup application

Day 3 (10.00 AM till 5.00 PM)

Lighting vs. shadow, various makeup artist fields for employment, celebrity makeup artistry, different eye shapes and facial feature corrections, Makeup for mature skin, makeup analysis and application for Film, HDTV (media makeup, Smoky eye shadow)

Day 4 (10.00 AM till 5.00 PM)

Photography and editorial makeup, introduction to Photoshop effects, airbrush makeup lesson one. Extended eyes, "black and white" photo makeup application, colorful and wild-eyes makeup application

Day 5 (10.00 AM till 5.00 PM)

Exotic effects makeup, Airbrush class 2, Facial combinations and skin tone, Business: how and where to look for job, how to gain experience and confident, what are some available job resources and tips on marketing tools, Creative makeup, runway-style application, high-fashion makeup (final) application

Male students are required to bring a model to the class on all class workshops. Female students normally exchange faces with other friend/ classmates. Female students can also bring a model (a friend or a family member) if they wish to do so.

At HEX we can teach every thing you need to know about beauty makeup artistry and all of its various branches in just five day.

All of the beauty makeup arts branches such as bridal, runway and etc, share the same origin and the base, which is the essential of the beauty makeup artistry. We teach and reach the core and the essence of the subject of beauty makeup artistry as well as bringing light to all its various avenues (Runway, bridal, photography, etc). When you discover the heart and the core for the beauty makeup arts then understanding and mastering the different parts of it, is only a short distance away. See our website and checkout our class workshop and students work.

Program Costs and Investment:

Class tuition: \$2278.00 includes class use cosmetics, tools, and material (no makeup kit included). For a limited time with this price you also get: PowerPoint CD contains 7 colorful makeup lessons; class photography and photo collection to help graduates put together their portfolio (yours to keep).

Makeup kit special offers (optional items): our PRO makeup kit is available only to our fully enrolled students for a discounted price of \$1400.00. Want to know more about the kits and see what's in it please seeing this page: <http://www.hexmakeupartist.com/makeupkit.html>

Pro Air Makeup kit special offers (optional items): \$320.00 (retail value of \$400) when purchased with your class enrolment. See here for more information: <http://www.hexmakeupartist.com/AIRBRUSHMAKEUP.html>

All discounted rate for air kit or Makeup kit is offered to our enrolled student only for the duration of the special. One discounted rate kit per each enrolled student. All kits must be purchase by maximum two weeks prior to the event for it to be received on the first day of the class.

2009 Special: These specials are only valid for year 2009

- 1-When you purchase a kit and use it for the class you get \$128.00 discount on your full tuition
- 2-With the purchase of a Pro makeup kit (\$1400) you will also get a Professional brush set and pro apron (as you see on our website) for no extra fees. NOTE: The air Kit is sold separately.
- 3-Enrolled students will get 20% off of our Air kit system, (retail value \$400, discounted rate \$320)
- 4-Free airbrush class and participations with any new enrollment (year 2009 only).
- 5- Free instructional DVD with Airbrush kit.
- 5- All purchases are tax and shipping fee included, no other extra costs or fees on your full tuition.

Class attendance time: 10.00 am – 5.00 pm daily,

Certification:

Hollywood Expressions Certification is valid worldwide. All students will receive their certification as a professional makeup artist at the last day of the class.

Students who purchased the Air-kit and participated on applying the airbrush makeup will also receive the airbrush makeup title on their certification. In a nutshell when you buy one of our airbrush kits and take the class you will be certified for both makeup artistry and airbrush makeup.

Location: All final locations for all events will be linked to our website 3 months prior to the event, see here: <http://www.hexmakeupartist.com/Classes.html>

How to Reserve a Seat: Here are step-by-step instructions on how to begin and to register.

- 1) **Application & Copy of your photo identification (drivers license or else) By mail or scan (email)**
- 2) **Security Deposit of \$500 by phone, mail us a check or pay on our secured website (Google Checkout)**

1- Download an updated application: or let us know to email one to you. Fill in your application and e-mail or mail it to us. Make note an application on its own, will not guarantee a seat reservation. The reservation will be completed after submitting the security deposit.

PS: If you are emailing your application please call or notify us on a separate email to make sure that we have received your application. Please do not alter the application since it may cause your application to be refused.

2- Class Tuitions and Payments: Pay the full class fee and get enrolled instantly.

You may also leave an initial deposit of (\$500) to reserve and secure your seat and pay the rest of the tuition closer to the event. The deposit is part of your tuition and it is not extra. Full tuition must be paid off two weeks prior to the date of start otherwise it will be subjected to an automatic transfer. We will save your spot upon your security deposit and send you notification and an information email/ mail promptly.

What are my payment options and how much is the deposit?

You may use a credit card or a debit card to take care of your class tuition, as well as pay by certified bank check, money order, or personal check (USA residents). The minimum deposit for the on location class is \$500. For any further questions, please send us an email or call us.

Your seat will be saved instantly after you finish the application and payment process.

Here is a list of student benefits that every on location student will receive at no extra charge.

- 1) **class-use materials and brushes to be used in the classroom.**
- 2) You will also get a CD Rom of your class work photos to help you put together you own **personalized Portfolio online or a book.**

- 3) Specials and discounted rate on our **Pro Makeup Kit** and Airbrush kit (limited time offer) including all the HEX Pro cosmetics and everything you may need to start working as a makeup artist.
- 4) You may earn a **Letter of Recommendation** to help you with employment, along with a **Certificate of Completion** of your schooling (Conditional upon your successful completion of the program).
- 5) PowerPoint lessons on a CD combined seven colorful makeup lessons to have the students ready prior to the class, a value of \$275 for no charge for our enrolled students.

Our gift and guarantee to our students:

- 1- HEX graduates can retake the class in any location in USA to update and advance their skills for no additional fee (only \$100 reservation and clerical fee applies). This is a privilege to encourage our students to refresh their skill.
- 2- HEX offers on-going after graduation support privileges. We will be by your side when you need a hand to help you find your way to success. You can email us with any questions or concerns even after finishing your program.

We encourage all of our students to register and enroll as soon as they have made their decision, this will ensure a spot in their desired program.